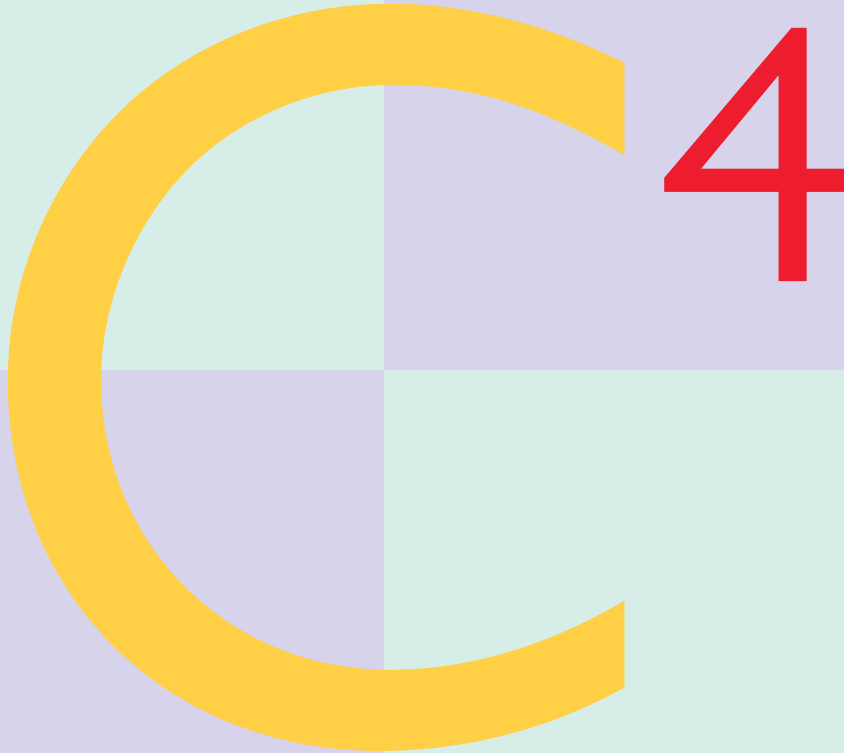


C⁴ Yourself



Business Management, Finance & Marketing

Is This You?

- Do you want to explore careers in business and accounting?
- Do you plan to major in business or marketing in college?
- Are you good with money and numbers?
- Do you want to someday own your own business?
- Do want to have a career with a large corporation?

Take This Class and You Will...

- Learn how marketing and advertising works within business.
- Learn budgeting and basic accounting practices.
- Learn about business etiquette.
- Work individually and as part of a team.
- Explore career opportunities and post-secondary studies.

Student Leadership/Community Opportunities

- Business Professionals of America (BPA) competitions
- Maverick Challenge
- Special Projects
- Student Advisory Committee

C⁴ Cluster: Business Management & Finance

State College and Career Pathway: Business Administration

Opportunity for Dual Credit and/or Certification

- Ivy Tech Dual Credits available

Prepare For a Career in...

- Business Entrepreneurship
- Accounting
- Stock Market Advisor
- Marketing
- Corporate law
- Banking
- Financial Advising

Post-Secondary Options

- IUPUC
- Kelly School of Business
- Harrison College
- Ivy Tech

Employment Opportunities

- Accounting
- Cummins Inc.
- Centra Credit Union
- Irwin Union
- Stocks and Bonds Brokerage
- Armed Forces

Do you want to take a class in this pathway? Then check out the following C⁴ classes.

Grade 9-12

- T51111: Information Communications & Technology I
- T51011: Intro to Business

Grade 10-12

- T51112: Information Communications & Technology II
- T51101: Personal Financial Responsibility
- T51061: Accounting I
- T51081: Business Law & Ethics

Grades 11-12

- T51062: Financial Services
- T51141: Principles of Marketing
- T51142: Advanced Business, College Level
- T51091: Principles of Business Management
- T51581: Advanced Business Management

C⁴ Directory

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Check out our website-www.bcsc.k12.in.us/c4